

globalbridge



# Digital Employer Encounter



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# Come on in...

Welcome to the globalbridge  
digital employer encounter with  
GlaxoSmithKline!



This resource will help you find out more about this fantastic organisation and introduce you to the varied careers they offer.

To complete the activities you will need

- access to the GSK Employer Engagement Video
- access to your globalbridge digital profile

# #BridgeTheGap

# Section 1

## Getting you THINKING



Let's get going...

# 1. Getting thinking

## EMPLOYER DETAILS

GSK (GlaxoSmithKline)  
Sector: Science (primarily)

 01977 211 7777

 UK.EarlyTalentRecruitment@gsk.com

 <https://gsk.com>

 Harmire Road, Barnard Castle  
County Durham. DL12 8DT

 @GSK



**DISCUSSION** – Have you heard of GSK? Jot down some ideas about what the organisation does, what products they make... or anything else!

*Write your answers in here!*



# 1. Getting thinking



**ACTIVITY** – GSK is a huge organisation with many UK Sites. Do some digging online and mark the GSK UK sites on the map below



**ACTIVITY** – GSK is an international company. Jot down some of the countries where GSK have sites

*Write your answers in here!*

# 1. Getting thinking



## ACTIVITY - Were you listening?

After you have watched the employer engagement video, you will be asked a number of questions by your teacher / on the powerpoint. Write your answers below!

1: What is the GSK 'Logo'? Write this below

2: How long have GSK had a site in Barnard Castle?

3: Chloe the Lab Science Apprenticeship told you about two areas that GSK offer apprenticeships in. What were they?

4: Martin Richardson talks about a typical progression pathway at GSK. Briefly summarise this

5: What qualifications are needed to access the GSK Manufacturing Apprenticeship?

6: Martin gives a little insight into the skills that GSK look for in applicants – what two skills does he mention (BONUS: jot down what you do that shows these skills).



# 1. Getting thinking



## ACTIVITY – Diving Deeper!

Now that you have been introduced to GSK and some of their careers, it's time to find out even more to help you decide if the career path might be right for you.

For this activity you will need access to the internet

1. Go to the GSK Provider Profile on globalbridge. What are their **THREE PRIMARY** areas of business?
2. On their Provider Profile Page, GSK tell you more about the skills they are looking for in employees. Write **THREE** of these down
3. What are the **THREE** priority diseases for which GSK researches and provides vaccines?
4. Now visit the Careers @ GSK website. Other than Research & Development and Manufacturing & Supply, what other careers are on offer at GSK. List at least 4!
5. GSK offer a **FANTASTIC WORK EXPERIENCE PROGRAMME** for school students. Find out about this and jot down the name of the nationally recognised award that you achieve by completing their work experience.



THINK! What do you do that demonstrates these core values?

# Section 2

## Enhancing your PROFILE



Let's get going...



# 2. #StandOut



## ENHANCING YOUR PROFILE - Making sure you stand out!

The last part of this session will give you time to enhance your globalbridge profile. To help you, jot some ideas down below about how you can EVIDENCE the key skills needed to access a career at GSK.

DECISIVENESS

*To demonstrate this skill I...*

SELF-MOTIVATION

*To demonstrate this skill I...*

RESILIENCE

*To demonstrate this skill I...*

WILLINGNESS TO LEARN

*To demonstrate this skill I...*

Jot down anything else you do/ have done that will help you connect with opportunities in this field

# Section 3

## BONUS activity!



Let's get going...

# 3. BONUS activity



## INCLUSIVE DESIGN TASK!

Depending on the time left in the lesson, your teacher may challenge you to complete the GSK 'inclusive design' task, to see if you can think like a GSK employer. Ask your teacher about this now! You can also access this on MyLearnLab in globalbridge!



# Great work!

## Well Done!

You have completed this digital employer engagement



You should now add this as an EXPERIENCE on your globalbridge profile.

To help you #StandOut even more, upload this completed workpack to your media section too!

# #BridgeTheGap